The American Red Cross is inviting donors to book their donation spot at Camp Do Good this summer! The messages below can be relayed to donors while scheduling appointments.

**KEY MESSAGES**

* Be a part of something big this summer. Schedule an appointment, then hike into a blood drive to make a life-changing donation for patients across the country.
* Donors are needed in June to ensure there’s enough blood available throughout the busy summer months.
* Type O donors are especially needed right now. Type O positive is the most common blood type, and type O negative can be received by patients of all blood types. It’s important to ensure a steady supply of these critical blood types.
* **FOR DRIVES June 1-30:** In thanks for doing good, all who come to give in June will receive a $10 e-gift card by email to a merchant of their choice.
* **[FOR DRIVES WHERE POWER REDS WILL BE COLLECTED] Eligible donors with types O, B negative or A negative blood are encouraged to make a Power Red donation at this blood drive.**
	+ Power Red donors give a concentrated dose of red blood cells during a single donation, allowing them to maximize their impact.
	+ During this type of donation, red blood cells are separated from other blood components, and the plasma and platelets are safely and comfortably returned to the donor.
* Save time with RapidPass®. Complete your pre-donation reading and health history at [RedCrossBlood.org/RapidPass](http://www.redcrossblood.org/RapidPass) or with the Blood Donor App before your appointment.
* Eligibility questions? Call 1-800-RED CROSS (1-800-733-2767) or visit [RedCrossBlood.org](http://www.redcrossblood.org/donating-blood/eligibility-requirements).

**YOU CAN HELP!**

* Encourage friends and family to give at your drive. Visit our Blood Drive Management Portal at [rcblood.org/portal](https://rcblood.org/portal) to find tools for a successful blood drive as well as additional social content.
* Post the message below to social media and ask your committee members and donors to share:
* *Do good this summer! Schedule your appt at our Red Cross blood drive <date> from <time> to <time> at <location>. All who come to give will get a $10 gift card by email to a merchant of their choice! Appts:* [*rcblood.org/donate*](https://www.redcrossblood.org/give.html/find-drive?cid=biomedfieldsocial&med=social&source=social&campdesc=bio_og2021)
* *Good things happen when you help! All who come to give blood this month will get a $10 gift card by email to a merchant of their choice. Make your appt at our Red Cross blood drive <date> from <time> to <time> at <location>:* [*rcblood.org/donate*](https://www.redcrossblood.org/give.html/find-drive?cid=biomedfieldsocial&med=social&source=social&campdesc=bio_og2021)
* A diverse blood supply is important! Actively recruit donors of all ethnicities to give at your drive.
* Help ensure blood is available to those with sickle cell disease when they need it. Blood donations from individuals who are Black are urgently needed to help meet the needs of patients with sickle cell disease. Find more information at [RedCrossBlood.org/OurBlood](https://www.redcrossblood.org/donate-blood/blood-types/diversity/african-american-blood-donors.html).
* Send appointment reminders to scheduled donors. If donors cannot keep their appointments, encourage them to download the Red Cross Blood Donor App, visit [RedCrossBlood.org](http://www.redcrossblood.org/) or call 1-800-RED CROSS to find another donation opportunity.